

Hikvision Light Mobile Surveillance Solution for Taxi & Online Car-hailing V2.



- 1 Vertical Requirements Analysis
- 2 Solution Introduction
- 3 Solution Advantages
- 4 Representative Cases



#### Vertical Requirements Analysis - Background & Policy



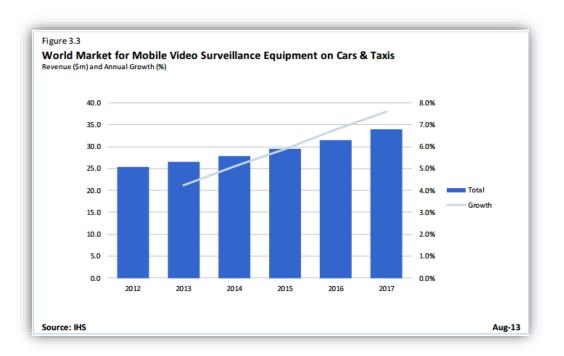


The taxi and online car-hailing vertical is facing severe challenges, which calls for vehicle-mounted video surveillance to ensure security. Governments and industry associations are releasing regulations forcing mobile surveillance on commercial vehicles, school buses, engineering vans, etc.

#### Vertical Requirements Analysis- Market



Security Technology	2015-2020 CAGR	2015-2020 CAGR	2015-2020 CAGR
	China	U.S.	World
ACaaS	29.2%	18.2%	19.8%
Access Control	7.6%	6.6%	6.9%
Consumer Video Surveillance	45.8%	28.9%	28.1%
Enterprise Storage	25.3%	10.1%	15.5%
Entrance Control (Pedestrian)	7.8%	6.2%	6.0%
Entrance Control (Vehicle)	6.3%	2.9%	3.0%
Intruder Alarms	5 <u>.5</u> %	5. <u>8%</u>	5.0%
Mobile Video and Body Worn Cameras	21.6%	10.2%	17.8%
Remote Monitoring Services	7.7%	3.6%	3.7%
Systems Integration	9.6%	2.2%	4.6%
Video Surveillance	10.6%	2.1%	6.3%
VSaaS	16.0%	22.2%	18.1%
Total	10.2%	4.4%	5.5%



As a result of the continuously increasing demand, the global mobile video surveillance market keeps growing fast.

# Vertical Requirements Analysis- Pain Points



# Lack of video evidence on problems



- Video evidence is essential in case of accidents.
- In case of passenger leaving belongings on the car, video evidence is essential for seeking or solving disputes.

# Risks need to be perceived and avoided



Driver, and sometimes passengers as well, is highly vulnerable. Risks needs to be perceived and avoided:

- Real-time video on robbery, arson, murder...
- Panic alarm button for proactive protection
- Absent-minded driving, which may cause accident
- Abnormal driving path
- Mismatched driver

Driver service needs supervision and regulation

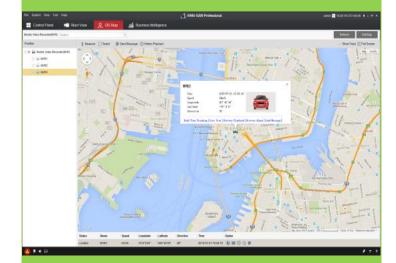


Supervision on drivers is required to regulate service:

- Smoking
- Making phone calls while driving
- Sexual assault
- Speeding







- GIS Map locating
- History tracking

# Remote Monitoring



- Real-time remote monitoring
- History playback
- Two-way audio

# **Alarm**



- Panic button
- Fence crossing alarm, speeding alarm, deviation alarm
- Driver behavior analysis alarm
- Driver authentication

## **Contents**

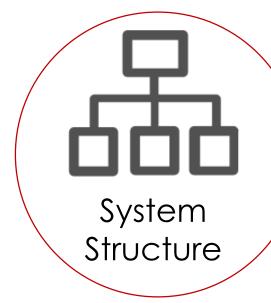


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#### **Solution Introduction**











- Front-end
- Transmission network
- Central platform

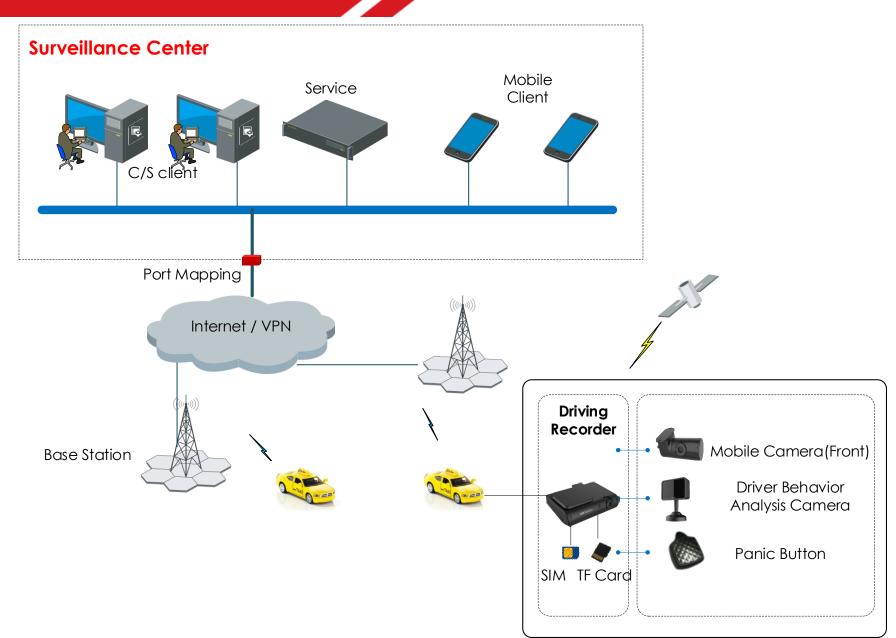
- Driving recorder
- Mobile camera
- Driver behavior analysis camera
- Positioning and tracking
- GPS history playback
- Fence crossing alarm
- Deviation alarm
- Panic button
- Driver behavior analysis

 Verify driver's identity by face recognition

# System Structure

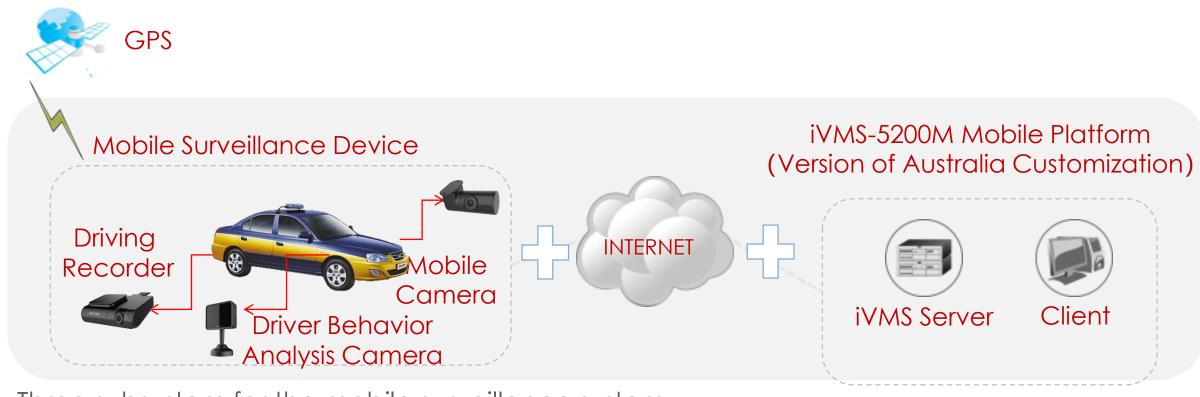
# **Solution Architecture**





## **System Structure**





Three subsystem for the mobile surveillance system

Driving recorder & cameras installed on vehicle

3G/4G

iVMS software

## **System Structure- Front End**





### **Key Functions**



HD video recording locally and support playback & download remotely as evidence



Locating GPS position and uploading to the center for real-time positing & route playback



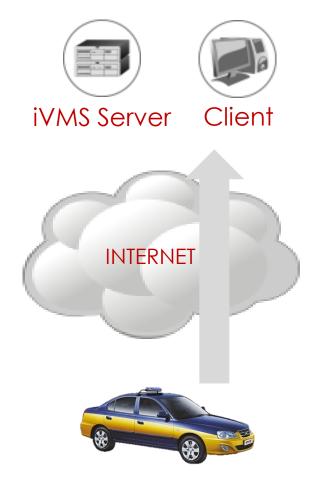
Two-way audio communication between driver and center if needed



Real-time Alarm uploaded to center when triggered

## **System Structure- Transmission Network**







#### **Key Functions**

Insert SIM card and use the 3G/4G network to communicate between vehicles and center transferring below data:

- 1) Device registration data
- 2) Device heartbeat data
- 3) Live view & playback stream
- 4) GPS data
- 5) Alarm data

# System Structure- iVMS Platform



#### **Key Functions**

iVMS-5200M Mobile Platform

(Version of Australia Customization) & route playback





Real-time positioning





**Statistics** reports

Video live view & playback



Mobile App



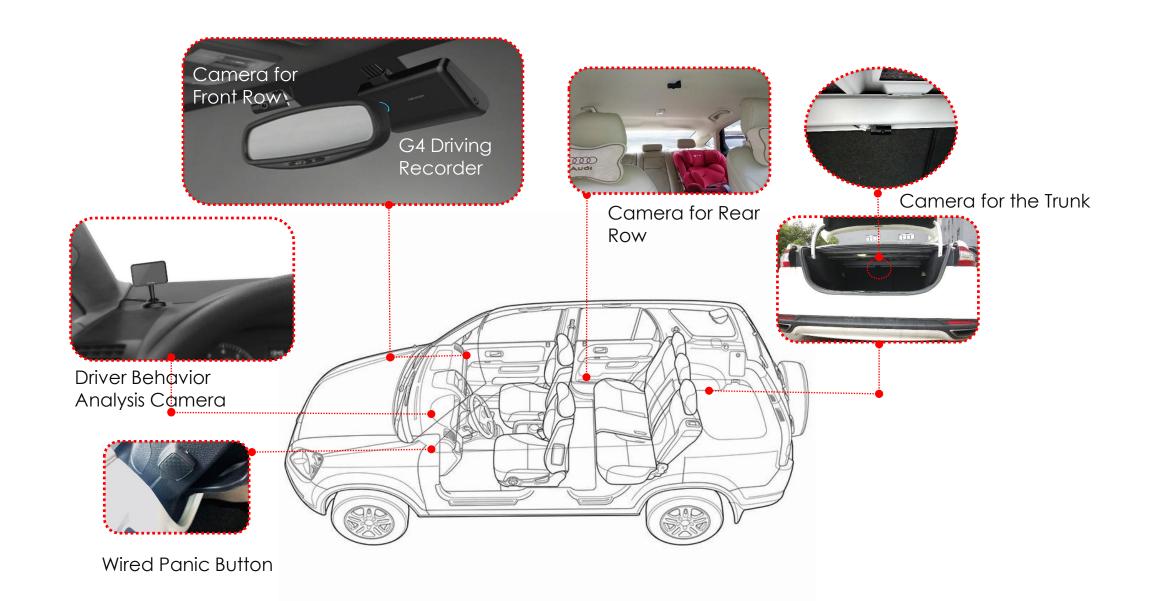


Alarm receiving, checking and linkage

# Hardware & Deployment

# **Easy Deployment**

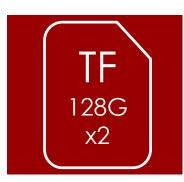




## **Driving Recorder**





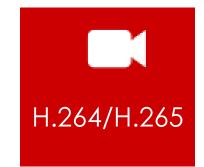
























#### **Vehicle-mounted Camera**



# Driving Recorder AE-DI5042-G4(GPS+4G)(AI)



- 4MP sensor with resolution 1080P for picture taking, and video recording, up to support 1440P with customization.
- Supports GPS and BDS dual-mode positioning
- Supports direct linkage with mobile App with Bluetooth or WiFi
- Supports dual TF card with each Max. 128G
- Built-in gyro for collision-trigger emergency recording
- Supports 2 wired alarm input and 1 Bluetooth wireless alarm input. The alarm snapshot can upload to platform.
- Supports front-end driver face recognition attendance, dynamic auditing and people counting

# Mobile Camera AE-VC143T-ITS(2.1mm)



- Progressive Scan CMOS
- HDTVI
- 720P@25fps
- 0.1 Lux @ (F1.2, AGC ON) , 0 Lux with IR
- 5m IR
- Supports day/night mode automatic change
- Supports automatic white balance adjusting
- Built-in Mic & speaker
- Supports passenger people counting

# Driver Behavior Analysis Camera AE-VC154T-IT(6mm)

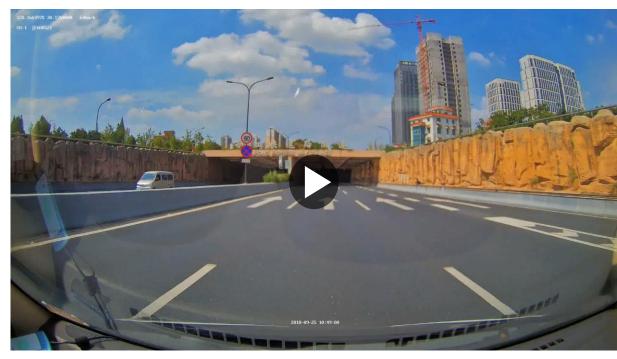


- Progressive Scan CMOS
- 720P@25fps
- 3m IR
- Supports day/night mode automatic change
- Supports automatic electronic shutter
- Supports AGC
- Supports face capturing and recognition and uploading
- Supports detection of driver absent-minded, making phone calls, tempering cameras

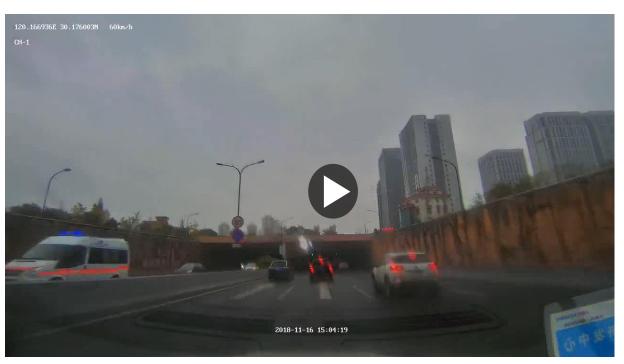
# Recording Performance: Front Camera Day Time



#### WDR, Automatic White Balance



Entering a tunnel at sunny day



Entering a tunnel at rainy day

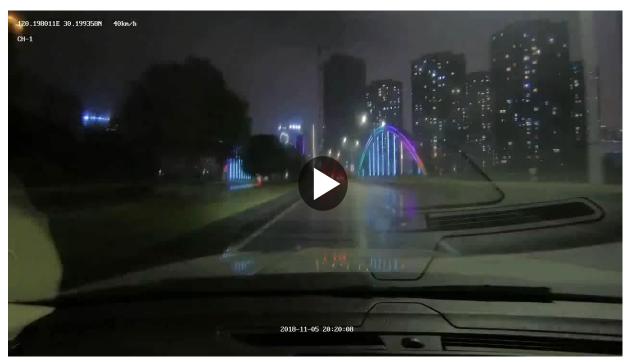
# Recording Performance: Front Camera Night Time



#### Strong Light Compensation, Low Illumination



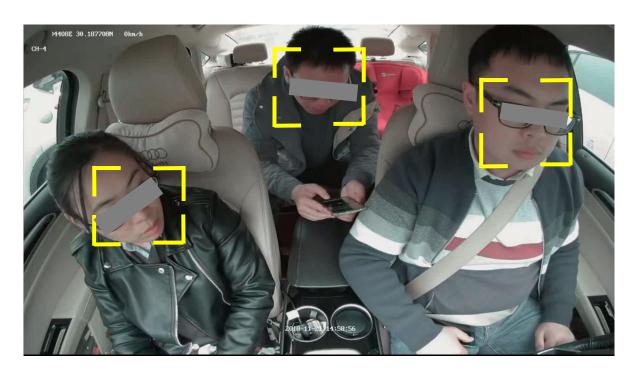
Under the highway at clear night

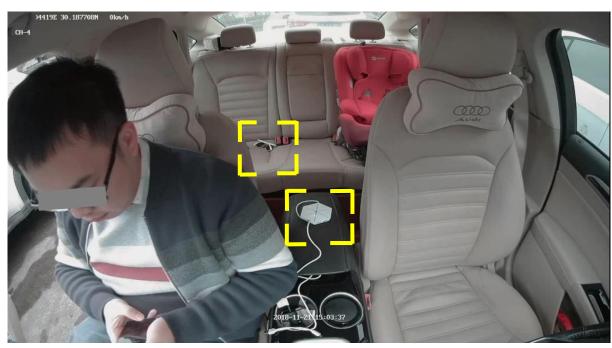


Neon light street at rainy night

# **Recording Performance: Interior Camera**







Driver and passengers' faces clearly visible

Items clearly visible

# Recording Performance: Trunk Camera





Automatically switches to color mode when trunk opened



Automatically switches to black/white mode when trunk closed



# Positioning & Alarm

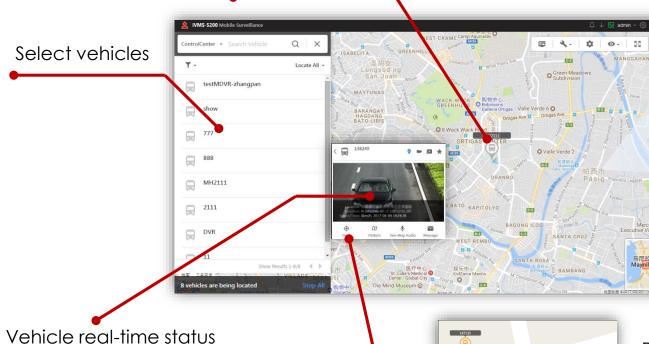
## Real-time GPS Positioning & Tracking

Live view & Playback

Latitude & Longitude

Speed

Real-time position on GIS Map (Google Map)



Real-time vehicle tracking, showing its route on the map; the arrow indicates the moving direction;





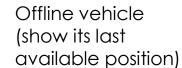
Moving vehicle



Stopped vehicle



Vehicle in alarm





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Select interested vehicles



See their real-time positions on GIS map



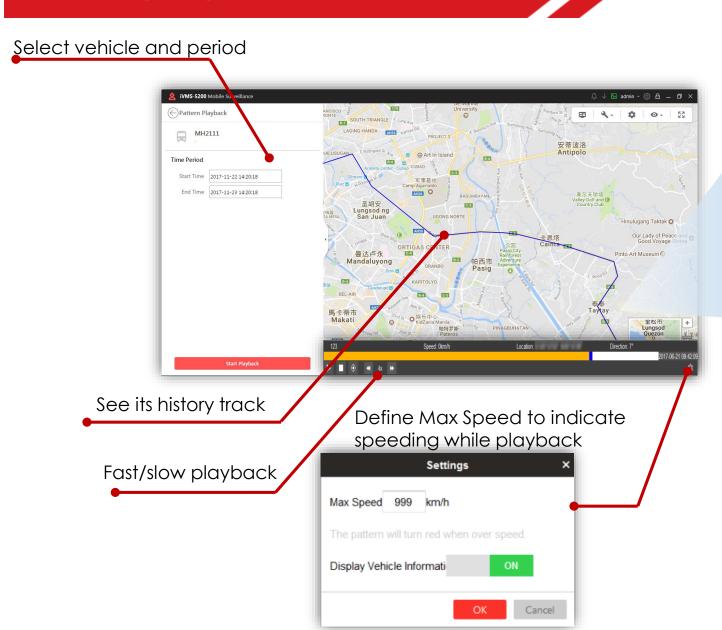
Real-time vehicle tracking



Check vehicles' live view & Playback speed & latitude & Longitude

### **GPS History Playback**





The history route is displayed in 3 colors

- The route in color indicates the route is not played back yet;
- The route in color indicates the route has been played back already;
- The route in color indicates speeding;

Select vehicle and period

See its history track

## **Fence Crossing Alarm**



The online car-hailing vehicles are forbidden to go near the military controlled zone, so draw the region surrounding the zone on the map;

Draw the region and define the alarm type as "region enter"



The Tokyo Taxi Company's taxis are forbidden to go out of Tokyo city, so draw the region of Tokyo city on the map;

Draw the region and define the alarm type as "region exit"



One of the vehicles enters the military controlled zone surrounding area, and alarm is triggered and sent to monitor center:

Vehicle goes into the region and alarm is triggered

One of the taxis goes out of

triggered and sent to monitor

Vehicle goes out of the

region and alarm is

triggered

Tokyo city, and alarm is

center:



The supervision department needs to check why it goes there, and take reaction: could it be a bomb carrier?

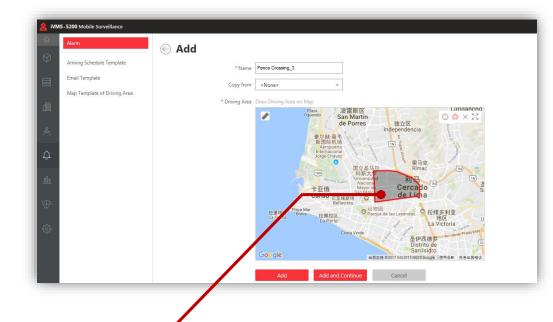
Monitor center checks the situation and takes reaction



Taxi company needs to check why the taxi goes out of Tokyo city, and take reaction: Is it a carjacking?

> Monitor center checks the situation and takes reaction



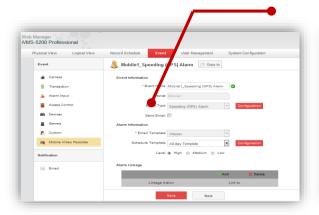


Draw an area (circle or polygon) and then define an alarm type:

- Region enter alarm: If the vehicle goes into this region, alarm will be triggered;
- Region exit alarm: If the vehicle goes out of this region, alarm will be triggered;

### **Speeding Alarm**

# Configure speeding alarm in the platform









In order to ensure safety, taxis are forbidden to exceed 80km/h (user-defined speed limit).

The taxi is travelling 100km/h, alarm is triggered.

Monitor center receives the alarm and starts two-way audio with the driver to remind him to slow down.

In the monthly/seasonal/yearly performance assessment, taxi company officer retrieves all the vehicles' speeding alarm history for reference.

Alarm configuration



Alarm triggered



Two-way audio



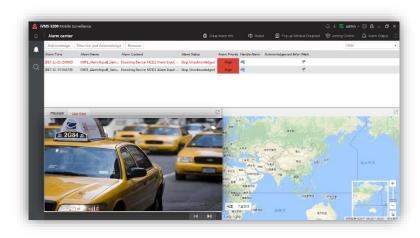
Alarm history check

#### **Panic Button**









If incidents happen, driver or passenger can press the panic button for help:

- Carjacking
- Robbery
- Arson
- Sexual assault

Panic button pressed and alarm sent to monitor center;

Alarm item and position and corresponding video record/live view shown, and monitor center takes reaction on the emergency;

Configure panic alarm



Alarm triggered



Monitor center takes reaction

## **Driver Behavior Analysis**



Automatically analyzes driver's driving behavior and gives alarm if abnormal behavior detected.





Automatically detect driver's abnormal behaviors



Driver abnormal behavior detected, alarm sent to monitor center



Monitor center starts two-way audio to warn the driver to take care

Video Tampering: Video tampering alarm will be triggered once there's no face detected in the view.

# Driver Authentication

# Driver Authentication- Risk of "Fake" Driver





In order to ensure passenger safety and satisfactory, the taxi and online car hailing driver should be carefully and strictly qualified and archived. **Even though, what if the driver ISN'T the GENUINE one?** 

#### **Driver Authentication- Hikvision's Solution**



Supports assign multiple sets of driver license number & portrait to with one car license plate number, since one car may have multiple authorized drivers.

**Driver License Number** 

**Driver Portrait** 

Car License Plate Number

①Verify the driver identity by face recognition once the driver starts the engine





①Verify the driver identity every 20 minutes to ensure no driver switching.

Assign driver with car



Face recognition driver authentication



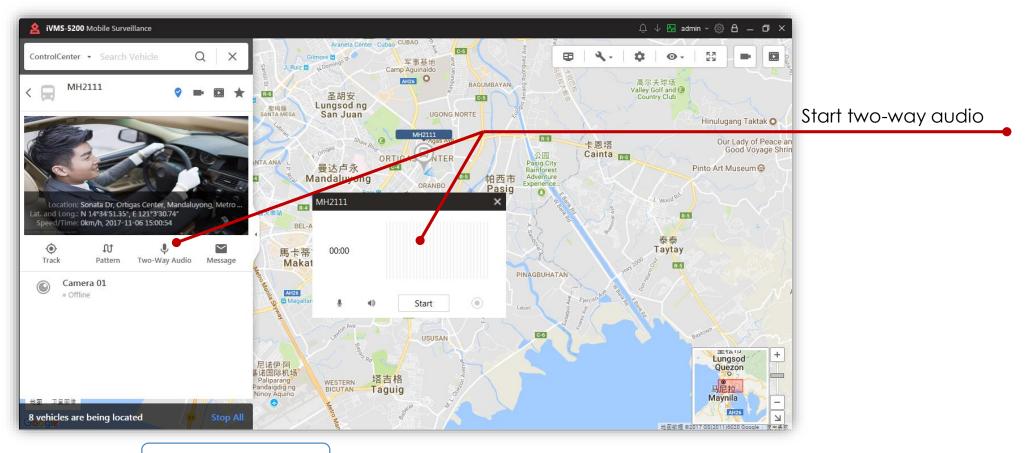
Control center officer remote checks the situation in case of driver authentication failing.



# Other Key Functions

### **Two-way Audio**





Emergency happens on the vehicle

Monitor center wants to check something with the driver Start two-way audio and driver can talk with monitor center





#### **Health Monitoring**



How to get awareness and take quick reaction to these errors?



Device Offline



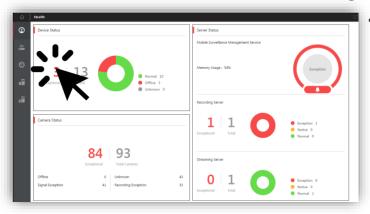
Camera No

Signal

Recording Exceptions



#### 1. Check the health monitoring module



 Centralized display of health data of the overall system in dashboard, easily justify the health status of the system

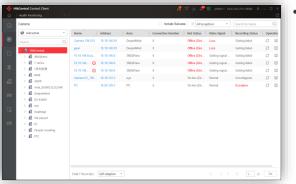


#### 3. Fix the problems

- Network accessible?
- Power on?
- User name & password correct?
- TF card normal?



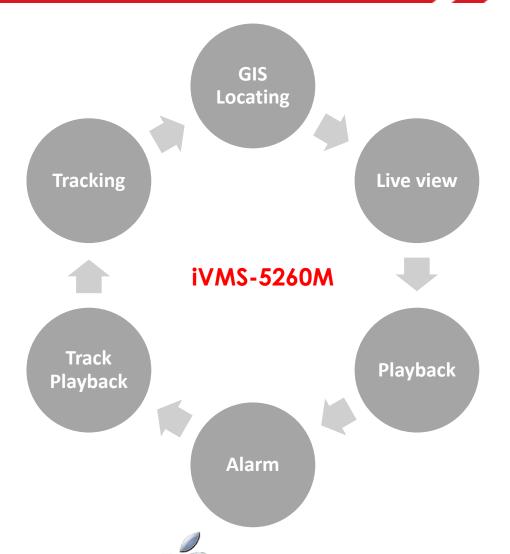
#### 2. Click for details checking on abnormal items

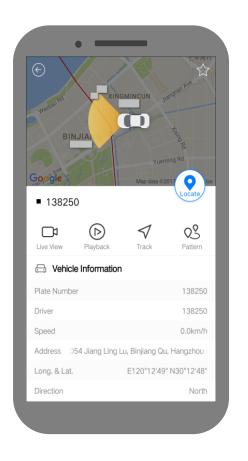


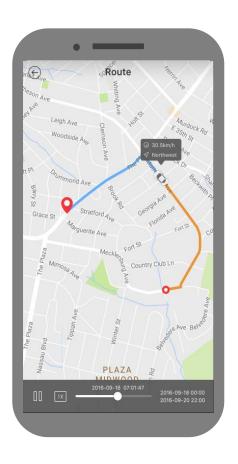
List of the abnormal items will be shown here

# **Easy Mobile App**









System Requirement:

iOS 7.0 and above (since iPhone 4S).



Android 4.0 and above.

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# Cost-effective and Easy to install & easy to use



#### **Cost Effective**



Comparing to conventional mobile surveillance equipment, the driving recorder is a lighter solution and more costeffective.

#### Easy to Install



Small devices with sucker mounting & car cigarette lighter powering & easy wiring, very easy to install.

#### Easy to Use

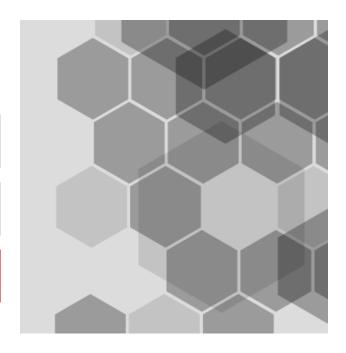


Direct linkage between driving recorder and mobile phone and use mobile App for configuration.

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See Far, Go Further



