Impassa/Alarm.com Release to LATAM markets

tyco Security Products

October 2014

Confidential under NDA

IMPASSA

Detect. Defend. Defeat.

ALARM.COM™

IMPASSA ECOSYSTEM

Introducing IMPASSA

2-Way Wireless

1-Way Wireless

Built-in Technologies

3G

Z-Wave

433MHZ WIRELESS

Interactive partner

ALARM.COM

Impassa Feature Set

// All in one wireless security system with built in 3G
// Compact design with appealing aesthetics
// 64 Wireless Zones
// 3G/2G cellular communications
// 16 Wireless keys
// 17 user codes
// 4 Keypads, 4 repeaters & 4 Sirens support
// 2 Way wireless communication technology
// Wireless quick enroll
// 2 Hardwired I/O's
// Premium Lighting and symbol keymat

Feature Set Continued

- Ease of Install (template programming) and interface through sophisticated Apps
- Wireless placement test
- Cost Effective for dealers
- DSC Quality and Reliability
- Remote Diagnostic and account management through DLS 5 software and AirFX utility
- Remote Upgrade through DLS and Alarm.com web portal

- Spanish zone label library available in keypads to make programming quicker

Communicator Features:

- 128 Advanced encryption via HSPA
- Can be used as Back up or Primary
- Does not require external antenna
- Full CID and SIA event reporting to central Station

Some feature differentiations with older wireless systems

	Impassa	9045	Alexor
Wireless Zones	64	32	32
Partitions	1	1	1
433/868 Mhz	433Mhz	Both	Both
Cellular	3G	No	2G
Wireless keypad	4	No	4
Indoor/Outdoor Siren	4	No	4
Voice dialer	No	No	Yes
SMS Reporting	Yes	No	Yes
SMS control	Yes	No	Yes
On board keypad	Yes	Yes	No
Compact design	Yes	Yes	No

Some of the Compatible Devices

EV-DW4917 (Recessed Door Contact)
EV-DW4927SS (Shock Sensor)
EV-DW4975 (Vanishing Contact)
WLS912L-433 (Glassbreak Detector)
WLS914-433 (Motion detector)
WS4904P (Pet-Immune PIR)
WS4913 (Carbon Monoxide)
WS4916 (Smoke Detector)
WS4920 (Wireless Repeater)
WS4926 (Smoke with Heat)

WS4938 (Single button Panic)
WS4939 (4 button Key)
WS4945 (Wireless Door Contact)
WS4949 (2 button Wireless Key)
WS4985 (Flood detector)
WT4901 (Indoor Siren)
WT4911B (Outdoor Siren)
WT4989 (2-way Wireless key)

The Alarm.com Advantage – How it Works

With Alarm.com:

- Better Security
- Interactive Services
- Wireless Communication
- Real-time Notifications
- Video Monitoring
- emPower Energy Management
- Home Automation
- Free Mobile Apps
- Regular, Free Service Upgrades

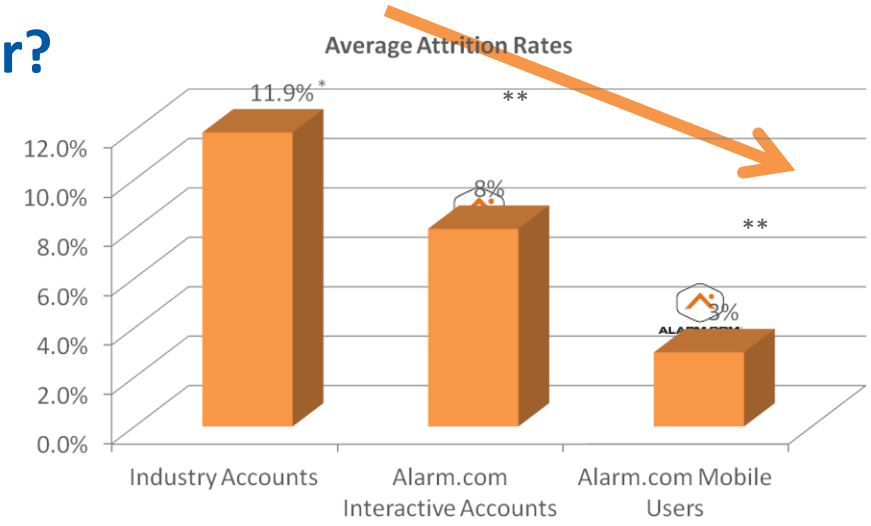
What does Interactive Services mean to the dealer?

// Maximizes the full potential of your security system with a variety of smart home control and monitoring features offered through our newest interactive service partner Alarm.com.

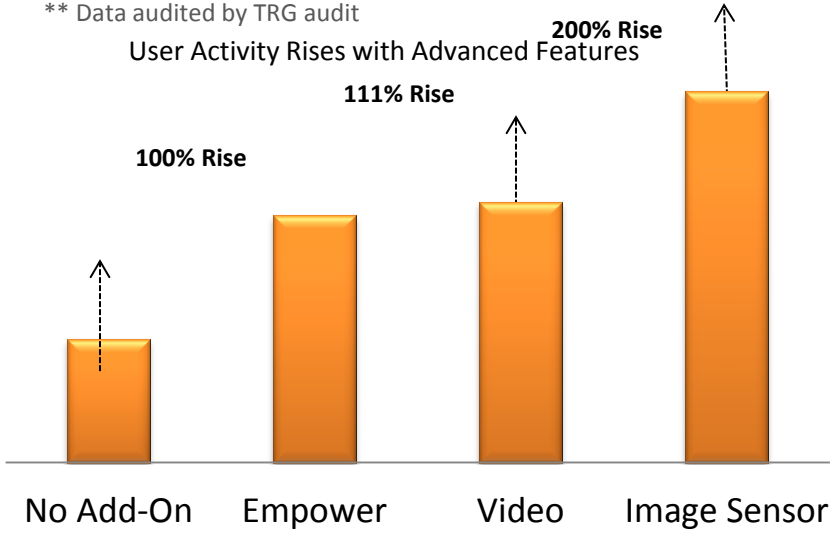
// Single, easy-to-use app makes life easier for your customers = more referrals

// Attrition Significantly Reduced with Mobile Users

// User Activity Rises with Advanced Features



*Data per studies by Barnes & Associates
** Data audited by TRG audit



% Of Customers Engaging Every-Other-Day or More
(Sending Commands, Receiving Notifications, Logging In)

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Competitive Advantages

- Fully integrated life safety communicator
- 3G cellular technology
- Product literature, interfaces and user portals in both Spanish and English
- UL residential fire/burg
- Free Native apps for all devices
- Remote OTA upgradeable
- On-Board “Peek-in” ability with optional image sensor IS214

DSC

ALARM.COM®
Your home in your hands.

Product Feature Overview

IMPASSA Features	
Remote Arming	√
User Code Management	√
emPower/ Z-Wave automation	√
Automation partners (LiftMaster/Lutron)	√
Image Sensor	√
Enterprise Notices	√
Weather	√
Severe Weather	√
AirFX Remote Toolkit	√
Interactive Services menus	√
UL Approvals	√
OTA upgradable	√
IP Video	√
Internal Antennae	√

Hardware available: http://www.alarm.com/partners/hardware.aspx (chile*)

8055 Communicator Overview

✓ **Alarm communication to CMS via SIA or CID**

- IP or POTS

Note: SIA is only available via POTS.

✓**Regulated Approvals**

- UL, FCC, PTCRB

✓ **Lifestyle interface**

- Real time system status
- Disarm
- User Code programming
- Event trigger

□ Stay, Away and Night Arm
□ Zone Bypass
□ Schedules
□ Real time zone status

✓ **Notification of all system events**

✓ **HSPA (3G) with Telefonica**

- Private APN
- SIM's are pre-registered and factory installed

✓ **Built-in Z-Wave**

- Automation rules stored locally for real-time response

✓ **Web services**

- Remote programming through dealer portal
- Remote upgrade to communicator, panel and image sensor module

✓**On-Board image sensor module for image sensor IS214 add-on**

Solution Overview

IMPASSA SCW9055 - 1-1-1 Kit configurations

3G8055ITF
- Integrated Z-Wave
- On-Board factory installed image sensor module
- 3G cellular technology

WT5500A (To be released) - V1.5 supports banner mode & communicator and Z-Wave programming

Model Reference

A = Alarm.com	I = Image Sensor Module
TF = Telefonica	3G = HSPA (3G)

Notes:
- Requires v1.3+
- CDMA available only in US

Product List

Model Name / AICS	Description	Availability
KIT455-SPA	Impassa 9055 G-Ready kit with 3 devices	October 28
KIT455-SPANT	Impassa 9055 G-ready kit with 3 devices	October 28
KIT455-HSPA	Impassa 9055G with 3G communicator built in and 3 devices	October 28
KIT4555-HSPANT	Impassa 9055G with 3G communicator built in, 3 devices and no transformer	October 28
3G8055ITF	3G Telefonica IMPASSA communicator with Alarm.com*	Nov 21
WT5500A	Two-way Alphanumeric Keypad with Banner Mode	Nov 21
IS214	Image Sensor	Nov 21

*** Requires IMPASSA v1.3+**

Marketing

- DSC.com
- Alarm.com
- Sales brochure
- Spec Sheet
- Alarm.com preferred vendor program